

# Platanos College News

Wednesday 21<sup>st</sup> February 2018

## Year 10 Science and Business Learning Project

Technopreneurship is a project of Enactus Imperial. The aim is to encourage stronger interest in science and to nurture confident student entrepreneurs. There are 3 main components: science, business and a competition.

Technopreneurship consists of weekly sessions carried out over a span of 4 weeks, followed by a competition. Each session consists of two 45 minute workshops (science and business) carried out every Wednesday from 1 - 3pm.

The science workshops provide students with hands-on experience in carefully selected topics (e.g. creating hand warmer, simple electric train and lip balm) to show the applicability of science in the real world. The business workshops (e.g. business planning, marketing and SWOT analysis) use relatable case studies and examples to allow students to understand and fully grasp the new business concepts.





The programme ends with a business competition held in Imperial College where the students create their own product and present a business plan with marketing strategies to a panel of judges from Lush, and our business advisors. The winners are awarded with a days workshop at Lush to learn about how Lush incorporates science into a successful business model.

“

---

**Attitude  
Determines  
Altitude**

”